

How to credit the Indy Arts Council and the City of Indianapolis as a funder

Project Grants: Art Activities in Public Spaces

Crediting both the Indy Arts Council and the City of Indianapolis and as funding source is an important part of your grant agreement. It shows how public funding is used to support the arts community. Please credit this funding anywhere that general operating support donors are cited.

When used in materials with graphics (programs, ads, social media, website, etc.) please use the logo below.

CORRECT USE:



[DOWNLOAD THE FULL COLOR LOGO](#)

[DOWNLOAD THE WHITE LOGO](#)

(only use on graphics with a dark background)

The logo is made up of two parts: the graphic element (pinwheel) and the text "With support from Indy Arts Council and the City of Indianapolis."

When used in materials requiring text only (sponsor listings in programs, contributors lists, etc.), the text must include both Indy Arts Council and the City of Indianapolis.

CORRECT USE:

Indy Arts Council and the City of Indianapolis

When used in radio advertisements or electronic media, credit **MUST** be given to Indy Arts Council and the City of Indianapolis.

EXAMPLE:

"With support from Indy Arts Council and the City of Indianapolis."

Please remember that we are Indy Arts Council – NOT Indianapolis Arts Council, NOT Arts Council of Indianapolis, NOT Indiana Arts Council, NOT Indianapolis (or Indiana) Arts Commission, or any other variation.

Marketing and cross-promotion opportunities

We're excited to help amplify your work! Grantees are encouraged to take advantage of the following promotional opportunities provided by Indy Arts Council.

CAPTURE MOMENTS: Take photos and videos of your public programs or events for use in marketing and reporting.

SUBMIT YOUR EVENTS: Add your events to the Indy Arts Council events calendar at indyarts.org/submit-an-event.

SOCIAL MEDIA: Tag @artscouncilindy in posts on [Instagram](#), [Facebook](#), and [LinkedIn](#), and optionally [invite Indy Arts Council as a collaborator](#) on Instagram posts and reels.

SOCIAL MEDIA TOOLKIT: Visit socialpresskit.com/indyartscouncil for pre-approved logos, captions, and hashtags to make it easy to promote your events.

PROMOTION SUPPORT: We will share two stories and one post about your project and will feature it on our [Explore Indy Arts e-newsletter](#) when it's added to our event calendar.

FUNDING CREDIT AND MARKETING CHECKLIST:

- ☐ **Provide 3-5 high resolution images that represent your grant activities** (i.e. photos from past events, the location of your activities, artists involved, etc.). Please include photography credit information that we can include when sharing your images in our digital and printed communications. [Upload your images here to the folder labeled with your organization's name](#). **(required by May 24, 2026)**
- ☐ Add the correct Indy Arts Council funding acknowledgement logo and/or text to your promotional materials. **(required)**
- ☐ Submit your events to the Indy Arts Council [event calendar](#). **(required)**
- ☐ Use materials from the [Social Media Toolkit](#) to announce your award.
- ☐ Mention Indy Arts Council in any radio/audio/video spots.
- ☐ Tag @artscouncilindy on social media posts (optional: invite the Arts Council as a collaborator for extra reach)
- ☐ Take photos and videos to document your project.
- ☐ Share at least one post or story about your event.
- ☐ Send materials or links to creynowsky@indyarts.org for potential cross-promotion.