

AUGUST 20 *Indiana Roof Ballroom*

START WITH 2026 ART

a benefit to support the  **IndyArts**
COUNCIL

PRESENTED BY SCHAHET HOTELS

SPONSOR PACKET



START WITH ART 2025 | PHOTO BY ZIAD

GET INSPIRED AT START WITH ART

Since 1987, Start with Art has kicked off the fall arts season in Indianapolis and celebrated the artists and arts organizations that make our city unique.

Nearly 1,000 arts, business, and community leaders gather to support the Indy Arts Council's mission to champion arts and culture and realize our vision of a creative life for all in Indianapolis.



START WITH ART 2025, PERCUSSIVE ARTS SOCIETY | PHOTO BY ZIAD



START WITH ART 2025 AT THE INDIANA ROOF BALLROOM | PHOTO BY ZIAD

WHAT TO EXPECT

- ★ A pre-event reception serving up drinks, light bites, art, and music.
- ★ A program featuring local entertainment, stories, speakers, and the annual ARTI awards honoring equity and innovation in the arts.
- ★ Recognition as a leading advocate for Indy's creative economy.
- ★ The opportunity to connect with artists and arts & culture organizations.



START WITH ART 2025 | PHOTO BY COREY EWING

A RECORD-BREAKING EVENT

Start with Art 2025 sold out quickly and set a new fundraising record. Sponsorships, donations, and ticket sales support the work we do to nurture a culture where artists and arts organizations thrive.



START WITH ART 2025 | PHOTO BY ZIAD

ABOUT US

Indy Arts Council is central Indiana's leading arts advocacy and services agency. Our mission is to champion arts and culture. Indy Arts Council believes every resident should experience arts and culture in a way that nourishes and inspires them. This vision of a creative life for all is central to the work we do to support artists, arts organizations, and the community.

2025 IMPACT

\$2.1M

invested in a record 100+ arts & culture organizations through multiple grant programs

\$506K

invested in 731 independent artists

\$232K

invested in public art projects

199

events at the Indianapolis Artsgarden

127

artists featured at Gallery 924

\$167K

invested in sector-wide marketing

1.1M

visits to [IndyArts.org](https://www.IndyArts.org)

START WITH ART 2025, INDY DANCE COUNCIL | PHOTO BY ZIAD



STEP INTO THE SPOTLIGHT NEW SPONSORSHIP OPPORTUNITIES

We're excited to introduce new opportunities designed to enhance sponsor recognition and create additional ways to connect with our city's arts leaders, business community, and creative talent.

FIRST IMPRESSION ENTERTAINMENT SPONSOR | \$15,000

Make the very first impression on the nearly 1,000 central Indiana's business and arts leaders at Start with Art. As guests arrive at the historic Indiana Roof Ballroom, your sponsorship transforms the street, lobby, and elevators into interactive celebrations of art. Position your company as a visible champion of creativity and community by being the first to welcome guests into one of Indy's most anticipated arts gatherings of the year.

RECEPTION SPONSOR | \$20,000

Kick off the event with an energizing reception designed to spark connections and celebrate community. Guests will mix and mingle with a curated music playlist and a signature cocktail created especially for the evening. A branded photobooth offers a fun moment where guests can capture memories, share on social media, and organically amplify your brand.

MAINSTAGE PERFORMANCE SPONSOR | \$20,000

Be the driving force behind the artistry that makes Start with Art unforgettable. As the Mainstage Performance Sponsor, your company fuels the creative activations of the program, bringing the talent of Indy's artists to the stage for more than 1,000 guests. From bold musical moments to interactive experiences, your support ensures that creativity shines.

VIP PRIVATE BALCONY RECEPTION | \$10,000

ADD-ON ONLY (NO TABLE INCLUDED)

Elevate your Start with Art experience with exclusive access to the entire private balcony for you and your guests. This premium add-on includes a private bar and the best view in the house. Ideal for hosts seeking an intimate yet high-profile experience, the VIP Private Balcony Reception places your guests at the center of the celebration in a setting as unforgettable as the art itself.

ENCORE! RECEPTION SPONSOR | \$10,000


ADD-ON ONLY (NO TABLE INCLUDED)

Why let the celebration end when the program does? The Encore! Reception keeps the energy alive after Start with Art with an energizing networking event for artists, arts leaders, sponsors, and community champions. It's the perfect way to toast the new arts season and keep the spotlight shining on your company.



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2026 SPONSOR BENEFITS

SPONSOR BENEFITS	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
A custom promotional video to highlight your brand and show your support for the event	★			
On-stage mention during program	★	★		
10 seats (one table) for your guests in a premium location	★	★		
Logo displayed on video screens and printed on table centerpieces + event program	★	★	★	
Logo included on Start with Art emails + Indy Arts Council website	★	★	★	
Social media mentions (Follower counts: Instagram: 17.6K; Facebook: 14K; LinkedIn: 4.7K)	★	★	★	★
Digital toolkit to support employee engagement + promote your organization's support	★	★	★	★
10 seats (one table) for your guests			★	★
Name displayed on video screens and printed on table centerpieces + event program				★
Name included on Start with Art emails + Indy Arts Council website				★

READY TO PARTNER OR NEED MORE INFO?

Contact Hannah Crane

Executive Assistant & Office Manager, Indy Arts Council
hcrane@indyarts.org

A CREATIVE LIFE FOR ALL



START WITH ART 2025 | PHOTO BY ZIAD

START WITH ART 2025 SPONSORS

PRESENTING SPONSOR

Schahet Hotels

MATCHING GRANT SPONSOR

Efroymsen Family Fund

ARTI AWARD SPONSOR

Central Indiana
Community Foundation
(CICF)

GOLD SPONSORS

Christel DeHaan
First Merchants Bank
Indianapolis Airport Authority
National Bank of Indianapolis
Pacers Sports and Entertainment

SILVER SPONSORS

AES Indiana
Butler Arts & Events Center
Glick Philanthropies
Gregory & Appel
Herbert Simon Family Foundation
Herron School of Art + Design
Indianapolis Colts
Indianapolis Motor Speedway
J.P. Morgan Private Bank
Newfields
Schmidt Associates
Women on a Mission

BRONZE SPONSORS

16 Tech
American Structurepoint
Anders CPAs + Advisors
Birge Family Foundation
Borshoff
Brenda Horn
Buckingham Foundation
Children's Museum of Indianapolis
Citizens Energy Group
CSO
Deep End Talent Strategies
Eli Lilly & Company
Flashpoint Leadership Consulting
Hale Family Foundation
Hendricks Commercial Properties
Ice Miller
Indiana Sports Corp
Indianapolis Urban League
IndyStar
International Art Project
JD Sports | Finish Line
Lacy Foundation
Lilly Endowment Inc.
The Mind Trust
Mirror Indy
Music for All
Pile CPAs

PNC Bank
Ritz Charles
Shiel Sexton
STUDIOAXIS
Taft
TAG Consulting
Visit Indy
Wallington Asset Management, LLC
Women's Fund of Central Indiana

